Kaylie (Diep) Nguyen

A curious and empathetic UX Designer interested in designing *for* people and *with* people **Portfolio:** <u>kayliediepnguyen.com</u> | <u>LinkedIn:</u> <u>in/kaylie-diep-nguyen</u> | <u>Email:</u> <u>kaylie.diep.nguyen@gmail.com</u>

EDUCATION

Drexel University

BS in User Experience & Interaction Design, Minor in Psychology

Philadelphia, PA, USA Graduation Date: June 2026

• GPA: 3.92

WORK EXPERIENCE

Microsoft

UX Design Intern

- Collaborated with stakeholders (product manager, content designer) to revamp the navigation and interface of the Azure for Students (A4S) platform, increasing user activities and engagement of around 200,000 students
- Created a new feature for the platform Personalized study plan which supports students who are new with cloud computing, which accounts for 50% of potential new users
- Integrated Microsoft Copilot AI prompts and features to provide real-time support and automatically adjust students'
 personalized study plans based on their progress and preferences
- Surveyed 130+ students, conducted card sorting and usability testing with 9 users to study students' experience with cloud computing and A4S, making research-driven, user-centered design decisions throughout the project

Sharing Excess

UX Design Intern

- Led an end-to-end UX design project: from conducting user research and participatory design, prototyping design solutions, to working with interdisciplinary teams to usability test and iterate on the design for high-quality implementation
- Designed a web app that streamlined warehouse employees' work process by 70% and minimized the risk of human error and data discrepancies by 75%
- Optimized the company's design system and website, increasing website traffic by 30% and user engagement by 75%

College of Computing & Informatics, Drexel University

Research Assistant

- Collaborated with professors and PhD students to conduct surveys and user interviews on adolescents' perspectives and experience with mental health peer mentoring
- Analyzed 500+ social media conversations and 120+ survey responses on Microsoft Excel using qualitative coding method
- Visualized the data results in 50+ bar graphs and transformed them into research findings and design opportunities

SKILLS

- UX Design: Responsive Web Design, Mobile App Design, Wireframing, Prototyping, Information Architecture, Interaction Design
- UX Research: User Journey Map, Affinity Diagramming, Card Sorting, Usability Testing, User Interview, Surveys, Field Studies, Focus Group, UX Workshops, Qualitative Data Analysis
- Software: Figma, Adobe Photoshop, Adobe Illustrator, G Suite, Microsoft Office

HIGHLIGHTS

- Nomination for the <u>UX Design Awards 2024</u> a Global Competition for Excellent Experiences
- Research Publication at <u>ACM CHI 2023</u> Conference on Human Factors in Computing Systems
- Organizations: DrexelCHI (vice president), PhillyCHI (guest speaker), AIGA Philly (volunteer)

Redmond, WA, USA

June - September 2024

Philadelphia, PA, USA

Philadelphia, PA, USA

April – September 2023

June 2022 - June 2024